

## Job Advertisement

Company Details	
Company Name*	YF Life Insurance International Limited
Company Description	YF Life Insurance International Ltd. is a major life insurance company in Hong Kong and Macau, providing one-stop risk- and wealth-management services. Our scope of business ranges from insurance, investment, and retirement to MPF.
Location*	Wan Chai
Classified Start Date	April 29, 2021
Job Details	
<input checked="" type="checkbox"/> Non-sales Position (Back-office) #	Intermediary / Sales Position (Front-line) #
Position*	Marketing Assistant / Assistant Officer - Marketing
Department*	Marketing
Job Category	-
Job Description/ Duties*	<ul style="list-style-type: none"> <li>Support the development and on-going maintenance of promotional campaigns</li> <li>Develop marketing materials from concept development, write-up and to execution</li> <li>Organize customer and corporate events</li> <li>Source corporate premiums and souvenirs, and responsible for vendor management, stock management and quality control</li> <li>Perform evaluation on campaign effectiveness with analysis and reports</li> </ul>
Requirements*	<ul style="list-style-type: none"> <li>University degree preferably in Business and Marketing, with 1 year working experience</li> <li>Experience in campaign management, from planning to implementation is preferred</li> <li>Able to work under pressure and meet tight deadlines</li> <li>Proficiency in spoken and written Chinese and English, and with good writing skill and strong analytical sense</li> <li>Strong PC skills including MS Word, Excel, PowerPoint and Chinese Word Processing</li> <li>Fresh university graduates will be considered as Marketing Assistant</li> </ul>
Application Method*	Interested parties please send full resume, with academic results, current and expected salary to <a href="mailto:recruit@yflife.com">recruit@yflife.com</a>
Application Deadline	May 28, 2021
Year(s) of Working Experience*	1 year
Employment Type	Full Time, Permanent
Additional Benefits	Attractive salary and fringe benefits, including 5-day work week, medical, life insurance, annual leave, pension scheme and training subsidies, etc. will be offered to this permanent appointment.