

## **Job Advertisement**

<b>Company Details</b>	
Company Name	Fubon Life Insurance (Hong Kong) Company Limited
Company Description	<p>Inheriting the brand name of "Fubon Life", Fubon Life Insurance (Hong Kong) Company Limited, ("Fubon Life HK") was incorporated in Hong Kong in July 2015 and is the wholly-owned subsidiary of Fubon Life Insurance Company Limited ("Fubon Life Taiwan"). Fubon Life HK, upholding the mission of "Enriching Life with Endless Hope" and "customer-oriented" service philosophy, provides customers with a variety of life insurance products through bancassurance, strategic alliance partnerships and proprietary channel.</p> <p>Our parent company, Fubon Life Taiwan is the second-largest life insurance company in Taiwan. It provides a full range of insurance and financial services through our insurance agency team, banks and diversified sales channels, in order to meet with the customers' needs throughout all different stages.</p> <p>With an extensive network and client base both in and outside Taiwan, Fubon Life is committed to becoming one of Asia's first-class insurance companies to provide quality insurance products and services to our customers in Hong Kong. We demand the best talent to cope with our business expansion and customer oriented strategy and now inviting dynamic and intelligent talents to fill up the following positions.</p> <p>Interested parties, please visit our Company website <a href="http://www.fubonlife.com.hk">http://www.fubonlife.com.hk</a> for more details.</p>
Location	Quarry Bay / Tai Koo

Job Details	
<input checked="" type="checkbox"/> Non-sales Position (Back-office) <input type="checkbox"/> Sales Position (Front-line)	
Position	Manager
Department	Marketing & Corporate Communication
Job Category	Marketing & Corporate Communication
Job Description / Duties	<p>To support our growing business needs, we are looking for a communication specialist to support the following:</p> <ul style="list-style-type: none"> <li>- Develop marketing materials, including product collaterals, promotional materials and presentation aids. The candidate needs to formulate value proposition for our products / services, support content development and collaborate with our advertising agency and internal stakeholders to follow through the development and coordination process.</li> <li>- Prepare and support corporate communications, including press release, employee newsletter, customer newsletter, customer portal interface and messages for senior management</li> <li>- Handle day to day media enquiry and coordinate media activities</li> <li>- Manage sales and marketing events such as sales contests, overseas trips and conventions, seminars, cocktail receptions and company banquets</li> <li>- Brief and liaise with marketing vendors and advertising agencies in order to carry out the above duties</li> </ul>

Requirements

- Degree holder in Marketing, Business Administration or related disciplines with at least 8 years of relevant working experiences. Experience in insurance marketing is preferable
- Excellent communication skills with good command of English and Chinese, both spoken and written
- Able to work under tight timelines and pressure
- Self-driven and organized
- Proficient computer skills

Application Method	<p>Interested parties, please send your resume with current and expected salary to <a href="mailto:hkreruit.life@fubon.com">hkrecruit.life@fubon.com</a> (Personal data will be collected for recruitment purpose only.)</p> <p>Note: Applicants not hearing from us within 4 weeks from the date of advertisement may consider their applications filed for future reference. We reserve the right to review applications received for suitability for other posts within the company. Personal data provided by job applicants will be used strictly for recruitment related purpose only. We shall retain the personal data of unsuccessful applicants for a period of 12 months.</p>
Year(s) of Working Experience	At least 8 years of relevant working experiences. Experience in insurance marketing is preferable
Employment Type	Full Time, Permanent
Additional Benefits	Salary will commensurate with calibre and experience. Five-day work, performance bonus, attractive remuneration package and fringe benefits (including medical, dental and life insurance and provident fund).