

## Job Advertisement

Company Details	
Company Name*	<b>YF Life Insurance International Limited</b>
Company Description	<b>YF Life Insurance International Ltd. is a major life insurance company in Hong Kong and Macau, providing one-stop risk- and wealth-management services. Our scope of business ranges from insurance, investment, and retirement to MPF.</b>
Location*	<b>Wan Chai</b>
Classified Start Date	<b>April 29, 2021</b>
Job Details	
<input checked="" type="checkbox"/> <b>Non-sales Position (Back-office) #</b>	Intermediary / Sales Position (Front-line) #
Position*	<b>Officer – Marketing (Digital Marketing)</b>
Department*	<b>Marketing</b>
Job Category	-
Job Description/ Duties*	<ul style="list-style-type: none"> <li><b>Liaise with IT/electronic devices agencies and internal departments to design and implement mobile applications programs and digital marketing campaigns for PRC market</b></li> <li><b>Support marketing events, campaigns and other marketing initiatives</b></li> </ul>
Requirements*	<ul style="list-style-type: none"> <li><b>University degree preferably in Marketing or Communications, with 3 years' working experience</b></li> <li><b>Knowledge of digital marketing and/or insurance product is an advantage</b></li> <li><b>Able to work under pressure and meet tight deadlines</b></li> <li><b>High proficiency in both written English and Chinese</b></li> </ul>
Application Method*	<b>Interested parties please send full resume, with academic results, current and expected salary to <a href="mailto:recruit@yflife.com">recruit@yflife.com</a></b>
Application Deadline	<b>May 28, 2021</b>
Year(s) of Working Experience*	<b>3 years</b>
Employment Type	<b>Full Time, Permanent</b>
Additional Benefits	<b>Attractive salary and fringe benefits, including 5-day work week, medical, life insurance, annual leave, pension scheme and training subsidies, etc. will be offered to this permanent appointment.</b>